

# **Council Newsletter**

#### CITY MANAGER'S NOTES February 8, 2018

#### **Upcoming Council Meetings**

City Council will meet on **Monday**, **February 12**, **2018**. A Special Meeting will begin at 6:00 p.m. in Council Chambers. A Study Session will begin at 6:30 p.m. in the Community Room.

City Offices will be closed on Monday, February 19, 2018 in observance of Presidents' Day.

City Council will meet on **Tuesday**, **February 20**, **2018**. A Study Session will begin at 6:00 p.m. in the Community Room. A Regular Meeting will begin at 7:00 p.m. in Council Chambers.

#### Informational Items

The following attachments are in response to City Council requests, as well as other informational items.

- 1. The Villager article: Englewood sets special election to fill councilmember's seat
- 2. Englewood Herald article: Unified Hoops teams play to big applause
- 3. Englewood Herald article: Homeless share stories on day for metro survey
- 4. Englewood Herald article: Scented Studio is all about enchanting fragrances
- 5. Staff Memo: Update on 2018 Small Business Training Opportunities; Englewood's Small Business Expo event; Marcia McGilley's talking points from the February 5 Council Meeting
- 6. Calendar of Events
- 7. Tentative Study Session Topics

https://www.villagerpublishing.com/englewood-sets-special-election-to-fill-councilmembers-seat/



# Englewood sets special election to fill councilmember's seat

on: February 07, 2018In:

#### Council was deadlocked on replacement for departing mayor

#### BY PETER JONES

**NEWS EDITOR** 

Left at an impasse with a deadlocked City Council, Englewood has opted to hold a special election, rather than appoint an interim replacement for a departing councilmember.

The District 1 election, which will cost the city approximately \$15,000, will be held in early May, leaving the city without a mayor or direct District 1 representation until then.

The typically seven-member council, which selects the mayor from within its ranks, was reduced to an evenly divided six members last month with the departure of Mayor Joe Jefferson, who resigned after being elected last November as municipal judge.

Since then, the philosophically split council—often divided 3-3—had been unable to reach agreement on the type of candidate that should replace the long-serving Jefferson, who represented Englewood's northernmost District 1.

Four finalists emerged from an original pool of nine applicants, with a different two of the four staunchly preferred by each of the three-member camps.

"I think both sides are honestly having a fundamental disagreement on what the role of the councilperson is and what our focus ought to be," District 3 Councilmember Laurett Barrentine said. "In all fairness, I think each side is honest and sincere in their commitment to pick the best people."

Barrentine, a leader in the sometimes-controversial Englewood Citizens for Open Government, had joined fellow conservatives Rita Russell, Englewood's mayor pro tem, and District 4 newcomer Dave Cuesta, a professed budget hawk, in one of the two camps.

According to Barrentine, her group favored budget-oriented candidates with experience on the city's boards and commissions while characterizing the opposition's preferences as more geared to "social services" and "environmental" issues.

The first group's top picks were Andrea Manion, a former accountant for Arapahoe County government, and Carson Green, president of CyGen Technologies and a former chair of the Englewood Board of Adjustment and Appeals.

The second camp on the council includes at-large Councilmember Amy Martinez, District 2's Linda Olson and at-large newcomer Cheryl Wink, who says her de facto group used a grading methodology to reach its consensus.

"The candidates selected by Amy, myself and Linda seemed to have a much better understanding of all of District 1," Wink said. "There was a breadth and depth of professional skills and tools that would contribute very well to the skills and tools that are already existing among council."

Wink's group preferred Othoniel Sierra, a member of the Citizens Alliance for a Sustainable Englewood, and businessman Scott Danford, a member of the board of directors for the Greater Englewood Chamber of Commerce.

Facing an irreconcilable impasse on Jan. 24, the council voted 5-1 to settle the issue in a special election, with Wink, who had unsuccessfully advocated hosting a public forum for all the candidates, as the lone holdout.

"I think it's important that the seventh member be an independent thinker," Wink said. "What I don't want to see is the seventh member as a member of one camp or another."

Barrentine was a strong supporter of letting District 1 voters settle the deadlock.

"District 1 didn't get to pick me," the District 3 councilmember emphasized. "I think they're better off going without representation for 90 days and having someone the district picks that they believe represents them, rather than going two years and having somebody that the council has agreed to that may not be the best fit."

The majority of the council also agreed that the council should wait to choose its mayor until the full sevenmember council has been seated.

"What if the seventh person is the best choose for mayor?" Wink said.

What's more, the philosophically divided council may have had difficulty agreeing on a mayor anyway, and Wink says the 3-3 divide is likely to rear its head again in coming months.

"I think we'll more than likely be split on a lot of issues for the next several months, which is unfortunate for the city," she said.

Barrentine is less concerned, noting that rules dictate an issue fails in face of a tie vote.

"Government isn't known for speedy progress, and that's a good thing because we don't want kneejerk reactions going on. If we're that divided, maybe it's something that needs to take more time and more thought," she said.

In the meantime, Wink, who lives in District 1, says she intends to be increasingly cognizant of her residency as she fills her at-large role on council.

"I have District 1 support and people here have been reaching out to me over a number of different issues," she said. "I feel I can at least serve that role for the interim."

The May election will not be limited to the council's four finalists. Interested candidates may pick up election materials at the Englewood City Center.



# Unified hoops teams play to big applause

# Englewood, Arapahoe compete on Pirates' home court

Posted Monday, February 5, 2018 2:39 pm Tom Munds

tmunds@coloradocommunitymedia.com

Seats were hard to find and a large crowd of family and friends made the walls of the Englewood High School gymnasium ring as they cheered loudly for plays by both teams on Jan. 26, when the Englewood unified team played Arapahoe.

The baselines at both ends of the court were lined with high school students who joined the fans in the stands cheering whenever either team made a shot.

Unified teams are made up of Special Olympics and regular athletes, and the Englewood-Arapahoe teams played between the junior varsity and varsity games that pitted the Weld Central girls basketball teams against their Englewood counterparts.

Angela Cordova, mother of a Special Olympics athlete, said the unified program is a great thing for her daughter and her teammates.

A special ceremony was held at halftime as each player was awarded a varsity letter and a gold bar indicating they had lettered more than one season for players who had been awarded a varsity letter for play in previous seasons.

"My daughter has been playing with this team for six years and she loves it," Cordova said. "She looks forward to all the practices and games. It gives her a fun way to exercise and she works to get better at basketball. For example, she used to shoot all her shots granny style. Now she shoots overhand."

Cordova said she loves the program too because she loves being around all these kids and they just melt her heart.

The unified basketball rules are very different. The player is free to dribble the ball or carry it up the court. There is no attempt to block the shot and if the player misses, he or she is handed the ball by a player for his or her team or from the opposing team to take another shot.

A volunteer stands at the baseline under the hoop with a basketball goal on a pole so it will be on the right level for players in wheelchairs or players who are not strong enough to shoot the ball as high as the backboard.

Englewood has had a unified team since the 1970s. Originally the team was called the South Siders, but coach Kim DeHaven said the team name was changed to Englewood because Englewood High School is their home court.

"We have 11 players on our team," she said. "They have a lot of fun playing games and I they also enjoy the team building and the camaraderie with teammates on both teams."

She has been coaching the team for six years and said she loves the kids and working with them.

"I have two unified team partners who are on the court with their teammates at times," DeHaven said. "Cole Mellon-Fergus is our basketball player and our other partner is Angie Martinez, a team mom."

The coach noted the team plays eight to 10 games a season and the season is about over.

"We will wrap up the season at the March 3 tournament at Chatfield High School," she said. "It is a long day for the kids as we play three games in one day. But I know they will give it their best effort like they always do."

Englewood player Katie Corinke, who is in high school, said she loves the program and has been playing basketball since she was the in the sixth grade.

"I love basketball. It is my favorite sport," she said. "I like basketball because I get a lot of exercise and I like playing basketball with all my friends. Basketball is a lot of fun. I think the most fun is making my shots and I have a lot of fun because I think I am a pretty good shot."



# Homeless share stories on day for metro survey

## Point-in-time effort sends volunteers out to conduct tally of people

Posted Friday, February 2, 2018 5:34 pm

What the count tells us about homelessness

The Point-in-Time count is carried out under the United States Department of Housing and Urban Development, commonly known as HUD.

Volunteers and service providers around the nation come together to conduct the annual count during the last 10 days of January, according to the Metro Denver Homeless Initiative.

The Denver-metro count includes the seven-county metro area, which is made up of Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas and Jefferson counties.

For the most recent numbers available, gathered in January 2017 and released in June:

- Of the 5,116 total homeless people counted, 507 respondents reported that domestic violence was a contributing factor to their homeless situation, and 569 identified as veterans.
- A total of 1,085 were chronically homeless, and 616 of those individuals reported having some type of mental illness.
- Data included people in transitional housing, those in emergency shelters and those with no shelter.
- The count did not include people staying in motels paid for by themselves, or sleeping on couches with friends or family. It should be noted that the survey is subject to voluntary participation and is a "snapshot" of the homeless population actual numbers may be higher.

Source: Metro Denver Homeless Initiative

By the numbers

Homeless individuals in each county on Jan. 30, 2017:

Adams: 157
Arapahoe: 562
Boulder: 600
Broomfield: 22
Denver: 3,336
Douglas: 45
Jefferson: 394
Total: 5.116

Source: Metro Denver Homeless Initiative

#### Ellis Arnold

#### earnold@coloradocommunitymedia.com

"I don't smoke, don't drink — rent's too high," said Kevin Murphy, a 56-year-old homeless man who spends time in the Englewood area. "I'm saving up money."

Murphy is one of the dozen or so homeless individuals who came to the Faith Community Center church by bus from Giving Heart, a homeless service center in Englewood, on the night of Jan. 29 when volunteers and agencies spread out to count how many homeless people stay in the seven-county Denver metro area, part of the national Point-in-Time survey.

"My goal, instead of living month-to-month, is to save up six months' rent," said Murphy, who grew up in Littleton and works at a church near Bemis Public Library there. After living with another person and paying rent for five years in the Littleton area, rising rent pushed him out, and he's been on the street for a year bouncing between different shelters.

"Wherever I can find a place to stay at night," Murphy said.

He's used services at Giving Heart, where people in need can eat lunch, use a computer lab, receive mail and fill out paperwork for government assistance, but he says the area lacks overnight shelters.

"In Englewood and Littleton, there are really no overnight shelters" unless it's severely cold out, Murphy said.

Faith Community Center church in south Jefferson County, where people were bused for the night, is one of the local facilities that participates with the Severe Weather Shelter Network. The nonprofit works to shelter homeless individuals at those locations in dry weather of 20 degrees or below and wet weather of 32 degrees or below. Volunteers for the Point-in-Time effort came to survey people Jan. 29.

Tony Cabrera, 22, also came to the church by bus from Englewood.

"I came here to this state trying to get a decent education (and) go to college," said Cabrera, who came to Colorado from Washington state. "That didn't happen, so I'm looking at a GED."

Homeless for seven years, Cabrera often sleeps outside and frequents the central Denver area. He went to a metro-area high school but got expelled for having a fight, he said. He's stuck out here, since both his parents have died and he's lost contact with the rest of his family, Cabrera said.

"I just keep coming back to the shelters, over and over again," Cabrera said. He's had his documents stolen while staying on the street — passport, state ID, birth certificate and medical records — so he's waiting to get some legal papers renewed to help get back on his feet. In the meantime, he comes to Giving Heart and tries to get the word out for other churches to connect with that organization, where he's gotten blankets, clothes, hygienic products and other help.

Rich Newton, 32, also came to the church during the survey.

Englewood is "kinda my home base," said Newton, who has been homeless for about a year and stays in the area of Hampden Avenue and South Broadway. Death in his family, other family issues, problems with drugs, mental illness and losing his job contributed to becoming homeless, he said.

"Most (homeless) people here, if they're being honest," have experienced most of that, Newton added.

Resources like Giving Heart and HOPE food pantry in Englewood have been integral to helping him get back on his feet. Newton's personal goal is to have a steady paycheck when springtime rolls around and to find shelter — a vehicle or a roommate, perhaps.

Over the past year, Newton has seen what seems to be a decrease in homeless people in his area.

"They'll go migrate to Denver or stay in Littleton," said Newton, who said he has been contacted by the police multiple times.

"They push you out to a different place," Newton said, "and then that place puts you back."



# Scented Studio is all about enchanting fragrances

# Central Englewood store is unusual operation that lets customers choose blends

Posted Monday, January 29, 2018 1:11 pm Tom Munds tmunds@coloradocommunitymedia.com

When Cindy Dasslinger Vasilas moved her Scented Studio to 3437 S. Broadway, it made Englewood home to a unique business where staff assists customers to create their own unique fragrance.

"When I decided to make fragrance creation my career, I searched to see if there were similar businesses," the Centennial resident said. "I found a few businesses but all of them helped customers create fragrances that were used to make specific products like bath oils, perfumes or soap. We offer customers the opportunity to create their own fragrance that can be used perfume, cologne, bath oil, soap and number of other bath and beauty products."

She said no formal training was available, and neither were owners of other shops she could ask about setting up and operating the business. So she did an extensive amount of reading and even then, a lot of the lessons were learned by trial and error.

"It is a matter of training the olfactory senses to respond and be open to detecting a wide range of fragrances," she said. "Basically the primary skill is to have a nose for fragrances."

People coming into the Scented Salon are greeted by staff members who tell them about the cabinets filled with prepared products.

An individual who want to create his or her own fragrance then joins a staff member at the oil table, where there are more than 500 scented oils to choose from. There are floral oils like rose and orchid, sweet oils like sugars, and clean oils like mountain meadow and rain.

A small amount of a client's oil choices are placed on small fragrance strips so the person can smell the combinations of scents. When the client decides on his or her fragrance, those oils are used to create the body or bath product or products the customer selects. The cost for using the chosen oil to create a product can range from \$19.95 to more than \$100.

Client Esther Shufutinsky created her own unique fragrance at the oil table on Jan. 13.

"I am visiting my daughter, we found this shop and I decided to check it out," the Dallas resident said. "I really didn't know what to expect but it was a great experience. The staff was so helpful and I am really pleased that I have now created my own unique fragrance that will be used to make bars of soap."

She said it was a fun experience that she would recommend to anyone.

Dasslinger Vasilas said another option is the workshop. The clients watch a video about how personal fragrances are created. Then they are provided 22 oils and staff members assist them as they pick up to five scents that will be used to create their unique perfume or cologne. The cost of the workshop is \$55 or \$75 per

person depending on the size of the product created. Customers who pay \$75 create three times as much perfume or cologne.

"We have also become a popular bachelorette and bridal shower party location," the owner said. "We feel that the appeal is our services are unique and probably not like other party themes. Those coming to the party can bring their own refreshment and we play the music they like to enhance the party atmosphere."

Dasslinger Vasilas said one surprise was Scented Studio's services also appeal to men.

"We thought we probably 20 percent of those who take advantage of our services would be men," she said. "The surprise is that about 49 percent of our clients are men."

The Scented Salon opened in Cherry Creek mall area. After six years, their building was scheduled for demolition and the decision was made to move to the Broadway location in Englewood. The business opened in the new location in May 2017.

"We are glad to be in Englewood and just love it here," she said. "We were welcomed to Englewood by city officials and other merchants."

She added that return clients are a big part of the business and getting the word about what the studio does is because it offers a unique service. But she said the business has done OK so far and, as the word gets out, the hope is more people will come in and learn about unique fragrance creation.



**TO**: Mayor Pro Tem Russell and City Council Members

**THRU:** Eric Keck, City Manager

Brad Power, Community Development Director

**FROM**: Darren Hollingsworth

**Economic Development Manager** 

**DATE**: February 8, 2018

**SUBJECT**: Update on the 2018 Small Business Training Opportunities; Englewood's

Small Business Expo event; and Marcia McGilley's talking points from the

February 5 Council meeting.

Attached is the flyer for the 2018 Small Business Development Center (SBDC) small business training opportunities, workshops, and one-on-one business consulting. These workshops are held in Englewood throughout the year and are offered free of charge. Englewood's partnership with the Aurora South Metro Small Business Development Center allows these workshops to take place in Englewood.

Attached is a flyer for Englewood's 2018 Small Business Expo, which will take place on Thursday, March 15. This event will feature booths and presentations from a number of the City's economic partners. The Small Business Expo will give business owners the opportunity to become aware the various resources available that support a growing and economically vibrant Englewood business environment.

Attached are the talking points from Marcia McGilley's public comments at the February 5 Council meeting. The talking points highlight and quantify the 2017 outcomes from Englewood's partnership with the Aurora-South Metro Small Business Development Center.

# **ENGLEWOOD BUSINESS** Resource







#### **AURORA-SOUTH METRO SBDC**

Helping existing and new businesses grow and prosper!

#### Aurora office:

Aurora Municipal Center 15151 E. Alameda Pkwy., #2300 Aurora, CO 80012

#### **South Metro offices:**

**Innovation Pavilion** 9200 E. Mineral Ave., #153 Centennial, CO 80112

City of Englewood 1000 Englewood Pkwy. Englewood, CO 80110

All offices by appointment only: (303) 326-8686 info@Aurora-SouthMetroSBDC.com

# The City of Englewood invites you to the **Englewood Business Resource Expo**

The City of Englewood is hosting a Business Resource Expo for the second year. Hear from Brad Power, Englewood's Director of Community Development, the Small Business Administration Colorado District Office, and the Director of the Colorado Small Business Development Center (SBDC) Network.

Representatives from the following organizations will be present to keep you informed about all the helpful resources available to small businesses:

#### Information Booths

- U.S. SBA and SCORE
- Minority Business Office
- Englewood Chamber
- Arapahoe Community College Mi Casa Resource Center
- Connect2DOT
- Accion
- Colorado Enterprise Fund
- Better Business Bureau

- Colorado SBDC Network
- Aurora-South Metro SBDC
- Manufacturer's EDGE
- Colorado PTAC
- CHFA
- Colorado Lending Source
- Community Enterprise Development Services (CEDS)

Don't miss this opportunity to learn more about business resources designed to help YOUR small business succeed!

> Thursday, March 15, 2018 8:00 - 9:30 AM

# **Englewood Civic Center**

2<sup>nd</sup> floor Community Room 1000 Englewood Pkwy. Englewood, CO 80110

## FREE – Just let us know you're coming:

www.Aurora-SouthMetroSBDC.com/training (Browse Seminars)

Light refreshments will be served. Free parking.

QUESTIONS? Call (303) 762-2347 or (303) 326-8686

A Nationally Accredited Program

Funded in part through a cooperative agreement with the U.S. Small Business Administration.



# **SBDC WORKSHOPS 2018**

# Aurora-South Metro SBDC'S Englewood Office







#### AURORA-SOUTH METRO SBDC

Helping existing and new businesses grow and prosper!

#### **Aurora office:**

Aurora Municipal Center 15151 E. Alameda Pkwy., #2300 Aurora, CO 80012

#### **South Metro offices:**

Innovation Pavilion 9200 E. Mineral Ave., #153 Centennial, CO 80112

City of Englewood 1000 Englewood Pkwy. Englewood, CO 80110

All offices by appointment only: (303) 326-8686 info@Aurora-SouthMetroSBDC.com



## **FEBRUARY**

#### **27 Business Plan Basics**

Steps to writing a successful business plan
Cost: FREE

Tuesday, 6:00 PM - 8:00 PM

Englewood Public Library

1<sup>st</sup> floor, Anderson Room 1000 Englewood Pkwy. Englewood, CO 80110

# March

#### 15 Englewood Business Resource Expo

Learn about SBA programs, micro-lending, government contracting resources, State of Colorado and expanded SBDC services.

Cost: FREE

Thursday, 8:00 AM - 9:30 AM

#### **Englewood Civic Center**

2nd Floor Conference Room 1000 Englewood Pkwy. Englewood, CO 80110

## **APRIL**

#### **13** LEADING EDGE™

#### **Business Plan in a Day**

Break the process into 10 manageable steps

Cost: \$99

Friday, 9:00 AM - 4:00 PM

#### **Englewood Civic Center**

3<sup>rd</sup> floor Community Dev. conf room 1000 Englewood Pkwy. Englewood, CO 80110

#### **26** Marketing Fundamentals

Discover your best marketing strategy

Cost: FREE

Thursday, 6:00 PM - 8:00 PM

#### Englewood Public Library

1<sup>st</sup> floor, Anderson Room 1000 Englewood Pkwy. Englewood, CO 80110

Free and confidential one-on-one consulting available by appointment!

# May

# 31 Starting a Retail Food Establishment

Learn the conceptual and practical business requirements for starting a restaurant or other food establishment, and how to transfer ownership or develop a new establishment.
-- with Tri-County Health Dept..

Cost: FREE

Thursday, 9:00 AM - 12:00 PM

#### **Englewood Malley Center**

3380 So. Lincoln St. Englewood, CO 80113

# **JUNE**

#### 14 Cash Flow Fundamentals

Make your money work for your business
Cost: FREE

Thursday, 6:00 PM - 8:00 PM

#### **Englewood Public Library**

1<sup>st</sup> floor, Anderson Room 1000 Englewood Pkwy. Englewood, CO 80110

# Pre-registration strongly recommended:

www.Aurora-SouthMetroSBDC.com (click on Training and "Browse Seminars")

#### **Various Locations:**

Location is confirmed upon registration, just prior to each event; free parking.

#### **Payment for fee-based**

workshops: Priority admission will be given for prepaid registration. Your registration confirmation provides a link to PayPal. You may pay at the door by cash in exact amount.

The SBDC has a **no refund** policy:

SouthMetroSBDC.com/cancellation-policy

# Free and Confidential One-on-One Consulting:

Meet one-on-one with an SBDC consultant, by appointment only, at no charge. Consulting in Englewood will take place on the third Thursdays of the month. Two workshops required for start-ups as a first step.

A Nationally Accredited Program

Funded in part through a cooperative agreement with the U.S. Small Business Administration.

# **SBDC Workshops 2018**

# Aurora-South Metro SBDC's Englewood Office

# **JULY**

#### 10 Business Start-Up Basics

Learn the steps to starting a business

Cost: FREE

Tuesday, 6:00 PM - 8:00 PM

#### **Englewood Public Library**

1<sup>st</sup> floor, Anderson Room 1000 Englewood Pkwy. Englewood, CO 80110

#### **SEPTEMBER**

#### **21** LEADING EDGE™

#### **Business Plan in a Day**

Break the process into 10 manageable steps Cost: \$99

Friday, 9:00 AM - 4:00 PM

#### Englewood Civic Center

3<sup>rd</sup> floor Community Dev. conf room 1000 Englewood Pkwy. Englewood, CO 80110

# **NOVEMBER**

#### **06** Cash Flow Fundamentals

Make your money work for your business

Cost: FREE

Tuesday, 6:00 PM - 8:00 PM

#### **Englewood Public Library**

1<sup>st</sup> floor, Anderson Room 1000 Englewood Pkwy. Englewood, CO 80110

#### 15 Starting a Retail Food Establishment

Learn the conceptual and practical business requirements for starting a restaurant or other food establishment, and how to transfer ownership or develop a new establishment.
-- with Tri-County Health Dept..

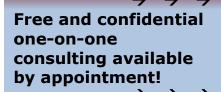
Cost: FREE

Thursday, 9:00 AM - 12:00 PM

#### **Englewood Malley Center**

3380 So. Lincoln St. Englewood, CO 80113

Remember to SHOP SMALL on Small Business Saturday, November 24, 2018.



# Pre-registration strongly recommended:

www.Aurora-SouthMetroSBDC.com (click on Training and then "Browse" workshops)

#### **Various Locations:**

Location is confirmed upon registration, just prior to each event; free parking.

# Payment for fee-based workshops:

Priority admission will be given for prepaid registration. Your registration confirmation provides a link to PayPal. You may pay at the door by cash in exact amount.

The SBDC has a **no refund** policy: Aurora-

<u>Aurora-</u> SouthMetroSBDC.com/cancellation-policy

# Free and Confidential One-on-One Consulting:

Meet one-on-one with an SBDC consultant, by appointment only, at no charge. Consulting in Englewood will take place on the third Thursdays of the month.

Please take appropriate workshops for your business needs prior to making an appointment. *A minimum of two workshops is required for the start-up business.* 







Hosted by: City of Aurora 15151 E Alameda Parkway, Suite 2300 Aurora, CO 80012 Main: 303.326.8686

Direct: 303.326.8694 <u>mmcgille@auroragov.org</u> www.Aurora-SouthMetroSBDC.com

**SBDC Centers** 

Aurora-South Metro 303-326-8686

Boulder 303-442-1475

Colorado Springs 719-255-5842

Denver Metro 303-620-8076

Grand Junction 970-243-5242

La Junta 719-384-6959

Larimer County 970-498-9295

North Metro Denver 303-404-5340

Northeast-East Central 970-352-3661

Northwest Colorado 970-453-5700

San Luis Valley 719-589-3682

Southern Colorado 719-549-3224

Southwest Colorado 970-247-7009

West Central 970-943-3157

## <u>City of Englewood - City Council</u>

# **Annual Update for Year-Ending 2017**

Date: Monday, February 05, 2018

Good evening, Your Honor and Members of City Council,

**My name** is Marcia McGilley and I am the Executive Director of the Aurora-South Metro Small Business Development Center, also known as the SBDC.

In 2017, we began a very **productive strategic partnership** between the **City of Englewood** and the SBDC. As your Economic Development team wanted to engage businesses on a more meaningful level, we became your "boots on the ground" for small business services.

We offer free and confidential **one-on-one consulting** for your citizens, **robust start-up workshops and events.** 



Hosted by: City of Aurora 15151 E Alameda Parkway, Suite 2300 Aurora, CO 80012 Direct: 303.326.8694 mmcgille@auroragov.org www.SmallBusinessDenver.com

Through our collaboration in the past year, we have some impressive **results** to share:

Served 99 citizens for over 250 hours of consulting

56% of the citizens in business, balance looking to start a biz

Held 8 Workshops with 98 Attendees

Assisted 10 citizens with Initiation/Acceleration Grants

Promoted the City's Scholarship Program for our Workshops

## **Economic Impact** from these consulting and training sessions:

Jobs created: 16

Jobs retained: 21

Business starts: 3

Capital formation: \$304,400

Sales increase: \$430,305

Commercial contracts: 1 in the amount of \$1.5M





Hosted by: City of Aurora 15151 E Alameda Parkway, Suite 2300 Aurora, CO 80012 Direct: 303.326.8694 mmcgille@auroragov.org www.SmallBusinessDenver.com

#### New in 2018:

March 15, 2018 - Business Resource Fair

Starting a Food Establishment workshop with Tri-County Health

Small Manufacturer's Advantage program – outreach calls and consulting for light industrial companies

2018 – Convening a committee to investigate a City of Englewood "Small Business Institute" to replace the SBA Emerging Leaders program

SBA - Small Business Saturday program (Sat of Thanksgiving)

Englewood Chamber of Commerce partnership - Lunch & Learn

The Colorado SBDC Network (consisting of 14 SBDC Center's across the state of Colorado) has a rigorous process of certifying our business consultants. The process consists of submitting a resume, attending interviews and passing 5 online modules. Module topics include: code of conduct, starting a small business, consulting techniques, assistance and resource programs in the state, and finally recordkeeping and financial analysis.

IDEAS-DEVELOPMENT
STRATEGY: RESEARCH - STARTUP-GROUNDWORK
feasibility study • capital investment
ENTREPRENEUR · RISK ASSESSMENT · ANALYSIS

MANAGEMENT
OPENING · LAUNCH · VENTURE · COACHING
INFORMATION • COMPETITION



Hosted by: City of Aurora
15151 E Alameda Parkway, Suite 2300
Aurora, CO 80012
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mmcgille@auroragov.org
www.SmallBusinessDenver.com

I am pleased to announce that is **Darren Hollingsworth** is the first Economic Development staff member in the State of Colorado to become a Certified SBDC Network Consultant. This credential allows the City of Englewood to add credibility in its outreach efforts to business owners; track, measure and trend data which will be readily available for reporting purposes.

Darren, please come forward to receive your certificate.

## Congratulations!

This has truly been a **meaningful**, **strategic partnership** between the **City of Englewood** and the SBDC ... and we look forward to continuing to serve your business citizens with high quality consulting and training services in 2018.

This concludes my comments. Thank you!

Marcia McGilley

**Executive Director, Aurora-South Metro SBDC** 

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# IDEAS-DEVELOPMENT STRATEGY: RESEARCH - STARTUP - GROUNDWORK feasibility study • capital investment ENTREPRENEUR - RISK ASSESSMENT - ANALYSIS MANAGEMENT OPENING - LAUNCH - VENTURE - COACHING INFORMATION • COMPETITION

# CITY OF ENGLEWOOD 2018 CALENDAR OF EVENTS

Thurs., Feb 8	2:30 p.m.	Police Officers Pension Board
	3:30 p.m.	Firefighters Pension Plan Board
	5:30 p.m.	Parks and Recreation Commission, Englewood Recreation Center Aquatics Room, 1155 W. Oxford Ave.
Tues., Feb. 9	5:00 p.m.	Water and Sewer Board, Community Development Conference Room
Mon., Feb. 12	6:00 p.m.	City Council Special Meeting, Council Chambers
	6:30 p.m.	City Council Study Session, Community Room
Tues., Feb. 13	3:00 p.m.	NonEmergency Employees Retirement Plan
	5:00 p.m.	Water & Sewer Board, Community Development Conf-Room
	5:30 p.m.	Keep Englewood Beautiful, City Council Conference Room
	7:00 p.m.	Public Library Board, Englewood Public Library, Altenbach Room
Wed., Feb 14	6:30 p.m.	Englewood Urban Renewal Authority, City Council Conference Room
Wed., Feb 14	7:00 p.m.	Board of Adjustment and Appeals, Council Chambers
Tues., Feb 20	5:15 p.m.	Budget Advisory Committee, City Council Conference Room
	6:00 p.m.	City Council Study Session, Community Room
	7:00 p.m.	City Council Regular Meeting, Council Chambers
Wed., Feb. 21	5:30 p.m.	Code Enforcement Advisory Committee (tentative)
	6:30 p.m.	Historic Preservation Commission, Community Development Conference Room
	7:00 p.m.	Planning and Zoning Commission, City Council Conference Room/Council Chambers
Mon., Feb. 26	6:00 p.m.	City Council Study Session, Community Room
Wed., Feb. 28	4:00 p.m.	Englewood Housing Authority, EHA Board Room
Mon., Mar. 5	6:00 p.m.	City Council Study Session, Community Room
	7:00 p.m.	City Council Regular Meeting, Council Chambers
Tues., Mar. 6	7:00 p.m.	Planning and Zoning Commission, City Council Conference Room/Council Chambers
Wed., Mar. 7	11:30 a.m.	Alliance for Commerce in Englewood, City Council Conference Room
Wed., Mar 7	5:45 p.m.	Cultural Arts Commission, Englewood Public Library, Perrin

Room

Thurs., Mar 8	5:30 p.m.	Parks and Recreation Commission, Community Development Conference Room
	6:00 p.m.	Transportation Advisory Committee, City Council Conf-Room
Mon., Mar 12	6:00 p.m.	City Council Study Session, Community Room
Tues,, Mar. 13	5:00 p.m.	Water & Sewer Board, Community Development Conf-Room
	5:30 p.m.	Keep Englewood Beautiful, City Council Conference Room
	7:00 p.m.	Public Library Board, Englewood Public Library, Altenbach Room
Wed., Mar. 14	6:30 p.m.	Englewood Urban Renewal Authority, City Council Conference Room
	7:00 p.m.	Board of Adjustment and Appeals, Council Chambers
Mon., Mar. 19	7:00 p.m.	City Council Regular Meeting, Council Chambers
Tues., Mar. 20	5:15 p.m.	Budget Advisory Committee, City Council Conference Room
	7:00 p.m.	Planning and Zoning Commission, City Council Conference Room/Council Chambers
Wed., Mar. 21	5:30 p.m.	Code Enforcement Advisory Committee (tentative)
	6:30 p.m.	Historic Preservation Commission, Community Development Conference Room
Mon., Mar. 26	6:00 p.m.	City Council Study Session
Mon., Apr. 2	7:00 p.m.	City Council Regular Meeting
Tues., Apr. 3	7:00 p.m.	Planning and Zoning Commission, City Council Conference Room/Council Chambers
Wed., Apr. 4	11:30 a.m.	Alliance for Commerce in Englewood, City Council Conference Room
	4:00 p.m.	Englewood Housing Authority, EHA Board Room
	5:45 p.m.	Cultural Arts Commission, Englewood Public Library, Perrin Room
Mon., Apr. 9	6:00 p.m.	Study Session
Tues., Apr.10	5:00 p.m.	Water & Sewer Board, Community Development Conf-Room
	5:30 p.m.	Keep Englewood Beautiful, City Council Conference Room
	7:00 p.m.	Public Library Board, Englewood Public Library, Altenbach Room
Wed., Apr. 11	6:30 p.m.	Englewood Urban Renewal Authority, City Council Conference Room
	7:00 p.m.	Board of Adjustment and Appeals, Council Chambers

#### **TENTATIVE**

#### STUDY SESSIONS TOPICS FOR ENGLEWOOD CITY COUNCIL

Feb 12 Study Session Comprehensive Plan Check in Police Building Construction Project Update December 2017 Financial Review **EMC Title 16 PUD Review** Council Policy and Rules of Order Review Feb 20 Study Session After Action Report on Cyber Security Joint Meeting with the Planning and Zoning Commission Feb 20 Regular Meeting Study Session Feb 26 Council Strategy Session Council Goals and Priorities Proposed Charter Amendment for Mayor Selection City Council Policy and Rules of Order Review March 5 Study Session Broadway Improvement Project Update MUB1/MUB2 Commercial Code Requirements Discussion March 5 Regular Meeting March 12 Study Session RTD Chair and District Representative Meeting Council Strategy Session Potential Ballot Question/Issues Discussion Proposed Retirement Plan Code Changes March 19 Regular Meeting March 26 Study Session Police Building Project Update Reduction of Speed Limit from 30 to 25 Throughout the Community April 2 Regular Meeting April 9 Study Session April 16 Regular Meeting

April 23

Study Session

April 30	5 <sup>th</sup> Monday – No Meeting Scheduled		
May 7	Regular Meeting		
May 14	Study Session		
May 15	Town Hall Meeting on ADUs		
May 21	Regular Meeting		
May 29	Study Session Discussion of ADL	Js	

#### **FUTURE STUDY SESSION TOPICS**

Board & Commission Presentations
Englewood Arts Hampden Hall Agreement Update
Small Cell Technology Discussion
Youth Commission Discussion
Building Use Tax Discussion
Immigration Policy Discussion
Home Rule Charter Amendment Discussion
Home Rule Charter Review
Aid to Other Agencies Funding Discussion
ULI Healthy Corridor Report Study

#### **Boards and Commissions**

Board and Commission Interviews (January and June)

Alliance for Commerce in Englewood Committee

Board of Adjustment and Appeals

**Budget Advisory Committee** 

Code Enforcement Advisory Board (May)

**Cultural Arts Commission** 

**Election Commission** 

Englewood Housing Authority (February)

Keep Englewood Beautiful Commission (May)

Liquor Licensing Authority

Fire Pension, Police Pension and Retirement Board

Parks and Recreation Commission

Planning and Zoning Commission (February)

Public Library Board (June)

Transportation Advisory Committee

Urban Renewal Authority Water and Sewer Board